

Figure 14: Commission Rates on All App Store Transactions, Including Sponsored Ads

Epic Games, Inc. v. Apple Inc., Case No. 4:20-cv-05640-YGR-TSH (N.D. Cal.)  
Summary Pursuant to Federal Rule of Evidence 1006

PLAINTIFF

U.S. District Court - NDCAL

4:20-cv-05640-YGR-TSH

Epic Games, Inc. v. Apple Inc.

Ex. No. PX-1017

Date Entered

By



Sources:

PX-2306 (Apple Transactions data),  
PX-2253 (APL-APPSTORE\_09653649, Sponsored Ad Dashboard, Q4 2017, Week 13),  
PX-2370 (APL-EG\_05687266, Sponsored Ad Dashboard, Q1 2020, Week 13),  
PX-2255 (APL-APPSTORE\_09654362, Sponsored Ad Dashboard, Q3 2017, Week 13),  
PX-2252 (APL-APPSTORE\_09653606, Sponsored Ad Dashboard, Q1 2018, Week 13),  
PX-2242 (APL-APPSTORE\_09530080, Sponsored Ad Dashboard, Q3 2018, Week 5),  
PX-2243 (APL-APPSTORE\_09530424, Sponsored Ad Dashboard, Q4 2018, Week 1),  
PX-2244 (APL-APPSTORE\_09530758, Sponsored Ad Dashboard, Q4 2018, Week 13)  
PX-2254 (APL-APPSTORE\_09654122, Sponsored Ad Dashboard, Q2 2019, Week 13).